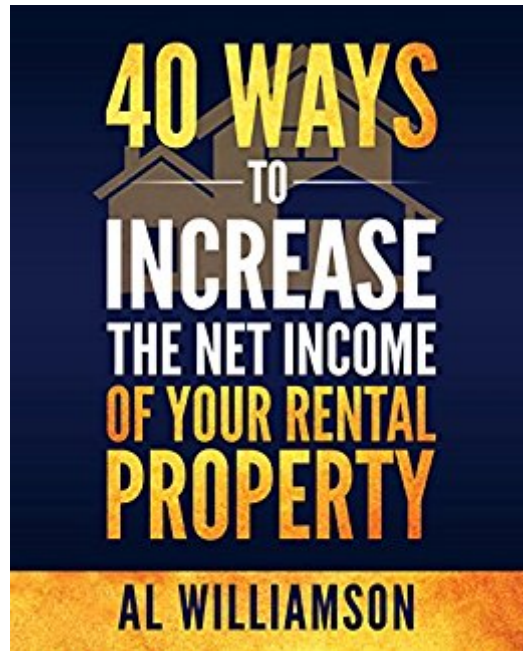# 40 Ways To Increase The Net Income Of Your Rental Property

Synopsis

The Essential Book for Landlords Looking to Boost Their IncomeÂ How Are You Leaving Cash on the Table?Â Too many landlords find themselves stuck not having any resource to earn beyond market rate rents.Â Author and founder of the Leading Landlord Blog, Al Williamson, shows you how to find hidden cash flow opportunities that are just waiting for you. This isnâ ™t like the normal landlord books that only tell you how to cut costs and raise rent. This book shows you innovative and lucrative strategies for creating new income streams with your existing rentals.Inside this book you will discover:How to turn your parking lot into a money makerHow to generate cash flow from alternative energy investmentsHow to improve your net income by capitalizing on broadcasting opportunitiesHow to create a commission generation machineHow to crack into the hospitality industryAnd Much MoreThis book will completely change the way you view the income generating potential of your rental properties. Each chapter is filled with exciting new ideas and step-by-step directions on how to increase your net profits.The sooner you get your copy of this amazing book the sooner you will start seeing the positive changes to your balance sheets and bank accounts.Â Donâ ™t Wait to Get Started Improving Your Rental Cash Flow. Get Your Copy of This Book Today.Â

Book Information

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Customer Reviews

This book is a quick read because you can glance at an idea and know immediately if that idea might be appropriate for your situation. Some ideas will work in high cost housing, others in low cost housing. Some will work if your clientele are college students, or millennials, or older folks. This book explains the situations where an idea has promise, and then tells you what you should expect to invest (time and money).I appreciated that he covers what the unintended benefits (increase property value) and the possible problems (do I need a permit or insurance to do this?). Some ideas can turn a problem (insufficient parking) into a profit stream (operating a shared car service that attracts tenants who do not want to own their own cars.I also like the step-by-step how-to-get-started list at the end of each section.Bottom line - if you own residential rental property, several of these 40 ideas are things that you can turn into profit streams. The rest of them will stimulate you to look at your property in different ways and perhaps come up with a few ideas of your own.

There is some really good, creative information in this book for creating extra income. Some ideas I can see implementing. Some of the other ideas lead me to ask: Would the income they produce be worth the extra work and/or potential worry?

Great Book! I plan to implement a variety of strategies on this oddball commercial property my family inherited. I also have a rental that I am thinking about utilizing for some airbnb and some other niche short term renting. Good read, good format.

This book is a great inventory of ways you have probably never thought to make money on your real estate before. This isn't "raise rents" and insulate your hot water pipes. From leveraging the "sharing" economy, implementing other small business or advertising into your real estate, working with tenants to generate additional income for everyone, and even using your building as a re-broadcasting tool - there is something for every real estate owner in this book. The formatting with step-by-step analysis of each potential revenue source provides a clearer guide of how to approach each potential new stream of income.The author personally gave me a suggestion about adding bicycles to my Airbnb unit, and here's a recent message and a review from 2 booked guests:"The bikes as an option was definitely the cherry on top for us." - Ryan, Florida; April

2015"The bikes were also a wonderful way of getting around and checking out the area, which has lots of cute..." Courtney, TX, March 2015That's more bookings, better reviews, and more income! One weekend stay like this pays for the bikes in their entirety. And they are not the first! Even the guests that don't use them appreciate they are there. Thanks for the advice and inspiration Al Williamson!

I really enjoyed Alâ ™s first book, Building Wealth with Inner City Rentals. This book is on a different vein, but is as equally helpful.The book focuses on how to generate ancillary, or non-rent income from investment properties, as a strategy to increase profit without increasing number of properties or debt load. I love that he uses the term collaborative economy to point out that we can partner with others, including tenants, to raise the income of both parties. It takes creative thinking, which this book starts to prime those creative thoughts.I appreciated the format of one summary page for each income generating idea. It forced me to slow down and really ponder if that strategy had any applicability to my rental investments. Al gives a lot of useful information in these summaries, but one of my favorite is identifying some nontangible benefits.

This book is packed full of practical, incredibly creative ideas. It's obvious that the author has thoroughly tested and refined each and every one, which saves you the time of doing it yourself. The best thing about each tip is the honest assessment of the pros and cons of each one- they've clearly been thought out in detail, and you can decide for yourself if that idea is right for you. Would definitely recommend it!

Just got Al Williamson's book this week and read it cover to cover. 40 ideas for ancillary income to your rents. WOW what a concept! In some cases the ancillary income can be more than the rent. I'll be trying some of these ideas myself, thanks, Al.

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